



Rusben Madrigal

SEO & Web Analytics Specialist



Summary

- Since 2009 I've worked on SEO & Web Analytics. I love to learn and share knowledge related to online marketing.



Experience

2009-02 -
2013-03

SEO Specialist

Daystar Properties Management

Daystar Properties was a beachfront properties management, focused on vacation rentals and condos sales.

I was in charge of:

- Onpage optimization
- Web Analytics

2015-02 -
2018-01

SEO & Web Analytics

SBR Netmarketing

SBR Netmarketing is the parent of Sportsbookreview.com, Oddsmarket.com and Bookmakereview.com focused on sports gaming.

I was in charge of:

- Web Analytics
- On page SEO Strategy

2018-01 -
2019-03

Onpage SEO Specialist (Remote)

TripAdvisor

TripAdvisor is one of the world largest travel community. I worked for this brand remotely for more than one year, my work was focused on technical SEO only.



Education

2010-02 -
2014-11

Ulatina Campus San Pedro

Business Administration Bachelor with an emphasis in marketing and sales.

2009 -
present

Online Studies

- On Page SEO
- Link Building
- Node JS
- Javascript
- PHP
- HTML
- CSS
- Google Analytics
- Google Tag Manager
- Data Studio
- Google Ads (Adwords)



Personal Info

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E-mail

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Date of birth

1989-03-09

LinkedIn

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Twitter

<https://twitter.com/rusbenmadrigal>



Skills

English



SEO (Onpage-Offpage)



Web Analytics (GTM, DS, GA)



Wordpress



Javascript (Node JS)

